CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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NO SUNDAY PIX IN ONT.? COME NOW!

Great Interest In Pioneers' Dinner

A certain number of tickets to the annual Pioneer of the Year Award dinner, to be held in the Crystal Ballroom of the King Edward Hotel, Toronto on November 25, will be made available to non-industry people who may wish to be among those present

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Fine Response To Our Year Book

The impression made by the Canadian Film Weekly Year Book of the Canadian Motion Picture Industry, now available, has matched the flattering ones of the previous three editions, judging by the response. The Year Book is published by Film Pub-

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THE INTELLECTUAL APPROACH — THAT'S ABOUT ALL YOU NEED

Anyone who thinks Quebec is the only province in which audiences are shown feature films on Sundays has another think coming. Yesiree. People gather by the hundreds — people who have paid in advance — in theatres of one kind or another to enjoy moving pictures on Sundays. Their approach to enjoyment is non-profitable and pro-cultural and thus they get the privilege of attending the cinema — a privilege denied those whose approach to enjoyment is simple and direct.

In Toronto and Ottawa particularly do you find the Sunday cinemagoer, as often as not on his or her way to a standard movie theatre that has operated the other six days. This day the visit is under auspices of a film

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USA Theatre Operators Oppose Pay-See TV

Exhibitors representing 95 per cent of the organized operators in the USA met in Chicago recently to organize opposition to toll television and to "preserve free home television for the American people." They organized a joint committee, which will not be limited to members of the motion picture industry.

Officers of the committee were drawn from the leading USA exhibitor associations, as their names will indicate: Trueman T. Rembusch, Alfred Starr, Phillip Harding, James Arthur and Abram F. Myers.

So far only Telemeter, the Paramount coin-box method for which Famous Players holds a 25-year franchise, has been active, although limited to Palm Springs, California.

Others are Phonevision and Skiatron, both of which have conducted tests. To begin business they must have permission from the Federal Communications Commission.

Liberace In WB Starrer

Liberace will make his film debut in Warner Bros.' Sincerely Yours — portraying a pianist.

10 Gs To VV Via Famous Players

William Summerville Jr., Chief Barker of Toronto's Variety Club, has announced that its Heart Fund will be richer by $10,000. J. J. Fitzgibbons, president of Famous Players Canadian Corporation, and a number of associates, are breaking an

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Theatre Vital To Smaller Places

Under "Front Page Editorial" the Watford Guide-Advocate asks in large black type: "Would You Close Reo Theatre?" Operated by Bruce McLeod six-days-per-week in a 1,200-person Ontario community, the Reo has 412 seats. The importance of the

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Empire-Universal Films Gets Disney Features

A. W. Perry, president of Empire-Universal Films Limited, and Roy O. Disney, president of Walt Disney Productions, last week announced a franchise with Empire-Universal Films Limited for the distribution in Canada of three of the Disney Studio's forthcoming feature productions, 20,000 Leagues Under the Sea, The Vanishing Prairie and The Littlest Outlaw. The franchise was negotiated by Leo F. Samuels, president of Beuna Vista, and Paul L. Nathanson and Perry.

The franchise is unprecedented for Disney in the Western Hemisphere and follows the compa-

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Pete Smith Specialties

MGM has scheduled ten Pete Smith Specialties on the company's short subject program for 1954-55, two in Technicolor.

20th-Fox Reviews Policy At Canadian Meeting

Canadian division branch managers of Twentieth Century-Fox met in the Royal York Hotel, Toronto, for a two-day conference recently, one of a series of such gatherings called by distribution director Al Lichtman to formulate merchandising plans on forthcoming releases and to review generally company sales policy.

Directing the conference were W. C. Gehring, executive assistant general sales manager; Arthur Silverstone, assistant general sales manager; and Peter Myers, Canadian division manager. Gehring and Silverstone came from head office in New

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Donald Curtis In Sea Story

Donald Curtis gets the principal supporting role in Columbia Pictures' Monster Beneath the Sea.

THEY WANT TO CLASSIFY FILMS

Children's Film Library Committee of Canada, meeting in the Village Theatre, Toronto, passed a proposal that the film industry be approached to allow the CFL to screen new films before they are shown in theatres. The purpose is to evaluate them as family films and pass the choices made along to the 14 member bodies of the organization.

Chairman Mrs. McCutcheon emphasized that new policy, which "has been eagerly awaited," is not an attempt at censorship. It so happens that the Ontario censorship board goes through a similar process every day and categorizes certain films as "Adult Entertainment" and others as "Restricted," leaving the rest in the area of family fare.

Special speaker during the three-day workshop sponsored by the CFL was Marjorie G. Dawson, Motion Picture Association of America representative on a number of non-industry ladies' organizations interested in films.

USA FILM PIONEERS WILL HONOR FABIAN AS PIONEER OF YEAR

Simon H. Fabian, president of Stanley Warner Corporation, will be honored as The Pioneer of the Year by the Motion Picture Pioneers, USA organization, at the Astor Hotel on November 17. About 500 are expected to attend the occasion, the ninth of its kind since the MPP was founded in 1916. Entertainment will be provided by "A Cavalcade of Show Business," with New York's top stars.

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Aid Hurricane Fund

Allied Theatres, with midnight shows in 19 houses, raised $5,300 through collections for the Ontario Relief Hurricane Fund, while three owl shows by Premier Operating provided another $1,600. Films and services were donated.

To Co-Star With Bogart

Casting for Paramount's The Desperate Hours is almost complete with the selection of Dewey Martin to co-star as Humphrey Bogart's younger brother.

Columbia Acquires Serial

Jack Finney's Five Against the House, serialized in Good Housekeeping, will be brought to the screen by Columbia Pictures with Guy Madison starred.

UA's 'Not As A Stranger'

New York stage and television actress Tamar Cooper will make her screen debut in United Artists' Not As A Stranger.

Mrs. Louis Rosenfeld Passes In Toronto

The passing of Blanche Burditt Rosenfeld at 58, following a cerebral hemorrhage, brought sadness last week to the Toronto motion picture community, in which she was loved for her kindliness and unfailing humor. She died in the Mount Sinai Hospital, which she had helped build as a charter and life member of the Women's Auxiliary. She was also a member of the Council of Jewish Women, and the Women's Committee of the Variety Club of Toronto and the Holy Blossom Temple Sisterhood.

The late Mrs. Rosenfeld was the wife of Louis Rosenfeld, president and general manager of Columbia Pictures of Canada and a director of Premier Operating Corporation. Born in Toronto, she lived for some time in Winnipeg. Her home was at 120 Rosedale Heights Road, Toronto.

Services were held in the Holy Blossom Temple and interment followed in the Holy Blossom Memorial Park.

Surviving are her husband; one son, Gurston Rosenfeld, Toronto; a daughter, Mrs. Marion Mirsky, Ottawa; a sister, Mrs. Ronnis Hudson, and a brother, M. Burditt, both of Parry Sound.

At Odeon Theatres' Quebec Regional Meeting

Some of those who attended the recent Quebec regional meeting of Odeon Theatres (Canada) Limited in the Ritz-Carlton Hotel, Montreal, are shown here. Honored at the meeting were A. P. Bahen, who won the prize for the top district in The Odeon Big Show, and J. J. Martin, manager of the Mercier, top district showman.

At the head table, standing from left to right, are T. F. Moran, director of confectionery sales; A. P. Bahen; David Griesdorf, general manager; E. G. Forsyth, assistant general manager; and Harvey Hunt, director of booking and buying.

Seated, first row, are J. P. Papineau, W. Smith, M. Desjardins, C. Labelle, A. Miner, R. Gaboury, G. Joanette and R. Gagne. In the second row are W. C. Tyers, director of advertising; Bob Gardner, movie clubs and screen advertising and I. Goldsmith.

'Seven Bad Men'

Nat Holt Production Company's first film for RKO Radio release, Seven Bad Men, has gone into production. The effort is in Superscope and Technicolor and co-stars Randolph Scott, Mala Powers and Forrest Tucker.

Para's 'The Girl Rush'

In preparation at RKO, the $2,500,000 Technicolor Rosalind Russell starrer, The Girl Rush, a musical about Las Vegas, has been switched to Paramount by Floyd B. Odlum, whose Atlas Corporation controls the film.

ARTICLE ABOUT CANADIAN INDUSTRY

"The movies . . . glamorous history . . . competitive future" is the title of an article about the Canadian motion picture industry by Frederick Bell in the October edition of Canadian Business.

States the introduction: "The story of Canada's movie theatre business today comes in Technicolor and black and white. As the motion picture production industry passes through a period of uncertain metamorphosis—3-D, Cinerama, CinemaScope—theatres in some parts of the country are faced with competition from TV. But movie boxoffice receipts are close to an all-time high in Canada. The movies have had a brilliant past, and so far in this country are holding their own in what looks like a competitive future."

Since it carries little that is new, the article is of greater interest to non-movie readers than to movie industry readers.

JOHNSTON RE UNIT DISTRIBUTION

Unit revising and shipping will be tried in New York in the future, Eric Johnston, president of the Motion Picture Association of America, said recently in Hollywood. The Canadian Motion Picture Distributors Association undertook a survey of this method in Canada last year, with Harvey Harnick, Columbia general sales manager, checking the possibilities. It would mean that such work would be done for all the companies through a single agency in each exchange centre.

Johnston said also that he was opposed to foreign countries insisting on subsidies, usually from domestic rentals, to aid native production but that he believes that a better approach would be to assist producers of other lands to obtain wider distribution in the USA.

OUR BUSINESS by N.A. Taylor

HOW high is up? As terms go up, so do admission prices. At the same time all other costs of theatre operation are rising. How far can we go before we price ourselves right out of our market? The success of our business in the past has been based on the fact that it is a mass entertainment medium and we have always strived to cater to the greatest number of potential patrons. Every time an admission price is raised a segment of this patron potential disappears. Utopia, of course, is the sale of the greatest number of admission tickets at the highest prices.

The advent of 3-D started the practice of charging higher prices simply because entertainment was presented in a new medium. Most of the pictures were bad and the public rapidly showed its displeasure by staying away in large numbers. There seems to be a tendency to charge higher prices simply because a picture is in CinemaScope. Such theatres as persist in this practice may rapidly find that they are alienating a large group of their potential patrons. It would seem today that admission prices are, to a great extent, determined by the terms demanded by the distributor. If he asks higher than normal terms, the exhibitor can only hope to make a profit by charging higher admission prices. If the public responds in sufficiently large numbers the film is a success and the policy is thereby vindicated. If, however, the public does not respond the antithesis is true and distributor and exhibitor must both change their sights. A reiteration at this point would not seem amiss: "The public is the final arbiter and gives us its answer at the boxoffice."

The exhibitors' problem is to cater to as many people as possible 52 weeks a year. The distributor is only interested in his current epic. The pattern of advanced prices has to some degree been accepted by sufficiently large numbers of the public to be voted successful—but only for such entertainment as it thinks or knows to be outstanding, whatever the medium. Willingness to pay advanced prices in reasonable measure has been indicated. We should not thereby accept this as carte blanche to charge whatever the distributor suggests or demands. It is in the interest of exhibitors to encourage producers to make the best entertainment possible but there are pitfalls to be avoided. Co-operation between all segments of the industry is more vital today than ever but should not be misinterpreted.

$10,000 TO VV

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iron-clad rule by presenting a commercial film on their screens. The film, a single reel short subject sponsored by the Imperial Oil Company, will be shown on the screens of their theatres and Imperial Oil Company in return will send a cheque for $10,000, to the Heart Fund of Variety. Every cent in the Heart Fund of Variety is devoted to the operation and maintenance of Variety Village.

The film, which has been produced in Eastman color by the Rapid Grip & Batten studios in Toronto, will feature the singers and dancers from Trinidad who were one of the big hits at this year's Canadian National Exhibition. They sang and danced to the accompaniment of tuned drums made from empty Esso oil drums. The members of the Esso Steel Band recorded their music just before their return home.

Fitzgibbons announced that his company would present the commercial short subject in its theatres to aid the Heart Fund of Variety, which is in need of assistance. Usually a theatrical benefit performance provides the necessary funds but this year, due to union disputes, such a performance could not be arranged. Fitzgibbons urged all associates of Famous Players to present the reel as a service to Variety Village.

Announcement of Famous Players' fine gesture brought prolonged applause at the Variety meeting last week, which also learned that the Toronto Transportation Commission, after discussions with former Chief Barker R. W. Bolstad, had donated a used bus to Variety Village and will convert it to meet the problems of its crippled pupils.

Ted Doney of the Royal and Ken Davies of the Odeon, representing themselves a third Guelph manager, Herb Chapell, presented Dough Guy Dan Krendel with a $505 cheque for Variety Village, the results of the annual pre-Thanksgiving. Sunday evening show. Krendel expressed warm thanks for their effort, noting that it brought the amount of money raised to date through this and similar shows to over $30,000.

John Kurk is chairman of the committee to set up the induction dinner and serving with him are Len Bishop, Joe Bermack, and George Alman. It was revealed that the date for the Jack Kent Cooke Appreciation Night will be held on January 25.

Elections returned to office ten of the 11 incumbent members of The Crew. The eleventh, elected to fill the place made vacant on the The Crew by the retirement from office of Summerville, is Paul Johnson.

News Notes

CHARLES P. SKOURAS, 65, PASSES

One of the motion picture industry's leading figures, Charles P. Skouras, passed away in Los Angeles last week at the age of 65 after a heart attack. He developed heart trouble several years ago but continued active in his business and maintained the same great devotion to charity and welfare work.

Skouras, president of the 466-unit National Theatres, Inc., and the 148-unit Fox West Coast Theatres Corporation, was born in Skourohorian, Greece in 1889 and came to the USA in 1908. He landed in New York and went to St. Louis, where he worked as a busboy, waiter and bartender until he saved enough to bring his younger brothers, Spyros and George, to America.

They got into the movie business with the purchase of a nickelodeon, the Olympia. Today Spyros P. Skouras is president of Twentieth Century-Fox Film Corporation and George P. Skouras president of United Artists Theatres. The Olympia grew to a 36-theatre circuit, which the Skouras boys sold to Warner Bros., with Charles remaining as manager until 1931.

Charles Skouras was a leader in many communal efforts, as well as in emergency service organizations, and he was co-founder and first Chief Barker of the Los Angeles tent of the Variety Clubs of America.

Also surviving are his widow, Florence; a son, Charles Jr.; two daughters, Mrs. Margi Curti and Mrs. Edith Jungmeyer, and six grandchildren.

BERT BROWN BACK TO PUBLICITY

A. E. Brown will return to the publicity department of Famous Players on November 1, it was announced by James R. Nairn, director of Public Relations and Advertising.

Bert Brown, who had been associated for many years with the department, had recently headed the Remington air conditioning unit of General Theatre Supply Company.

In the publicity department Bert Brown's assignment will be the handling of special off-beat feature films. He will follow through on these pictures by working out special exploitation and advertising campaigns and in many cases personally visiting theatres in the field to help the managers sell these attractions.

His first assignment will be the selling of MGM's Julius Caesar.

Bert started as an usher and graduated into the position of assistant manager at the Tivoli, Hamilton, later becoming manager of the Palace theatre there. He was brought into the publicity department to service theatres in Ontario. While at head office he did much to develop the Children's Film Library and the sale of books of theatre tickets. He enlisted in the Royal Canadian Navy and became executive officer of its show, Meet The Navy which toured Canada and the battlefronts of Europe.

NEWS OF THEATRE BUILDING

Moncton, New Brunswick, will have two new theatres in the future. Franklin & Herschorn, Maritimes' circuit, has begun demolition work on its site at St. George and Highfield, while Odeon Theatres (Canada) Limited has awarded a contract to Ambrose Wheeler Construction Limited for the erection of a cinema to replace the old Kent, also in St. George. Moncton, with a population of about 28,000, now has two Odeon houses, the Capitol and Empress, and two Famous Players units, the Imperial and Paramount.

At present there are 20 standard houses under construction and 27 planned, while the number of drive-ins in work is 25, with nine planned. So far this year 66 new theatres have opened in Canada—24 standard houses and 42 drive-ins.

In quite a number of cases the opening of a new theatre means the closing of an old one. The Hunchak Bros. of Rocky Mountain House, Alberta, have closed their theatre, the Roxy, and teamed up with E. Scheerschmidt to open a new one, the Lux, which has 306 seats compared with 250 for the old one.

Now listed as open is the Tracy, in Tracy, Quebec, which has a population of 6,000. The theatre, with a French-English seven-day policy and 564 seats, is operated by G. Langevin.

Opened recently was the Cinema Joliette, M. Gerard Venne's 600-seat house in Joliette, Quebec. The 16,064-population city has three theatres now, with Venne operating two of them.

SUNDAY MOVIES

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society group. The spirit of relaxation is greater on a Sunday afternoon or evening than during the other days of the week, which makes the old-time and foreign movies exhibited seem more entertaining than they might ordinarily be.

There's the Sunday show situation in Toronto. Four different organizations have series of exhibitions booked — the French-language Cine Society of the University of Toronto, the Film Society of the same institution, the Toronto Film Society and the Realist Film Society.

They'll be using the Museum Theatre, in the provincially-supported Museum; the University of Toronto screening room, the Towne Cinema and the Studio Theatre. Showings have already taken place in some of them.

Some titles are Marius, Maedchen in Uniform, My University Days, Les Enfants Terribles, Red Badge of Courage, Dumbo, Duck Soup, Ninotchka, Rashoman, Farrebique, Alexander Nevsky, Paisan, an earlier version of The Big Parade, and Foolish Wives. Films of many ages and types will be seen.

The Ottawa Film Society has two series — One at the Regent Theatre on Sundays and Two at the National Museum Theatre on Mondays. All showing at the Regent will be on 35 mm. film— the size used in the Toronto standard houses. The Sunday series, made up of ten showings, stretches from October 24 to April 17.

Among the Ottawa titles are Anna Christie, Two Cents Worth of Hope, Germany Year Zero, Difficult Years, Western Approaches and some of those mentioned earlier for Toronto.

Film Society and other private showings for audiences are growing in Canada and Sunday exhibition of this nature is bound to increase where possible. Considering that many features are shown via TV on Sunday, the ban on other types of exhibition is becoming another of those modern absurdities — no liquor advertising allowed but it arrives from across the American border through TV or the provincial border in magazines, censorship of movies for theatres while those on TV come right into the living room uninspected, etc., etc., etc.

Perhaps there are reasons for such seeming absurdities — but there aren't any in the absurdity about Sunday sports being okay while movies aren't. Or the one about movies Sunday on TV.

Bennett In 'Robber's Roost'

Bruce Bennett will co-star with George Montgomery in the Leonard Goldstein production, Robber's Roost for United Artists release.

AT THE CANADIAN SALES MEETING OF TWENTIETH CENTURY-FOX AT THE ROYAL YORK HOTEL, TORONTO, LAST WEEK

Front row, left to right: Gerry Chernoff, Montreal, branch manager; Arthur Silverstone, assistant general sales manager; W. C. Gehring, executive assistant sales manager; Peter S. Myers, Canadian division manager; Clarence A. Hill, manager branch operations; and Emily Barrett, Myers' executive assistant.

Back row, left to right: Sam Glasier, exploitation manager; Joe Huber, Winnipeg branch manager; A. Laubenstein, Winnipeg salesman; Bud Stein, Montreal salesman; Jim Patterson, Vancouver, branch manager; Gerald Cass, Saint John salesman; Art Quintel, Montreal booker; Reg March, Saint John branch manager; Victor Beattie, Toronto branch manager; Dawson Exley, Toronto salesman; Gordon Lightstone, Jr., Toronto salesman; Harry Wiseman, James Powis, Bill Tyrrell, Toronto bookers; Bill Reid, adsales, Toronto; Bob Cringan, Calgary branch manager, and J. Gow, Calgary salesman.

OUR YEAR BOOK

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lications of Canada, 175 Bloor Street East, and is available at $2.25 per copy.

Many letters of praise have been received following its distribution to subscribers. National Film Commissioner A. W. Trueman called it "a valuable and well edited source of information" and Harold Pfaff of Independent Theatres, Toronto said it was "wonderful" and the product of "tremendous efforts."

Ralph Ellis, USA NFB representative, wrote that it was "a terrific job" that "gets better every year." The Year Book, according to S. A. Doane, chairman of the Nova Scotia Board of Censors, "has been the most used book on my desk during the past year" and he was looking forward to the same service from the new one. "It certainly contains all of the information required not only by Canadians in the Film Industry but also by our very good friends across the border," states J. J. Chisholm, sales manager of Associated Screen News. Mark Plottel of Empire-Universal Films called the new Year Book "definitely your finest effort."

Among the others who took the trouble to write were Teet Carle, studio publicity manager for Paramount in Hollywood; Harry Brand of Twentieth Century-Fox in the same city; and W. J. Singleton, general manager of Associated Screen News, Montreal. Ken Johnson, Fun Fare columnist of The Telegram, Toronto, and Walter O'Hearn, drama editor of The Montreal Star, both drew on the 1954-55 Year Book recently.

This year's cover, gold on blue, is extremely attractive.

Republic's 'Santa Fe Passage'

John Payne, Faith Domergue and Rod Cameron drew the top starring assignments in Santa Fe Passage, Republic Pictures' effort in Trucolor.

'The Gun That Won The West'

Paula Raymond has the feminine lead opposite Dennis Morgan in Columbia's Technicolor Western, The Gun That Won the West. Top supporting role has been given to Richard Denning.

20th-Fox Reviews Policy

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York, as did Clarence A. Hill, manager of branch operations.

Canadian branch managers present were Robert A. Cringan, Calgary; G. L. Chernoff, Montreal; R. G. March, Saint John, NB; V. J. Beattie, Toronto; J. E. Patterson, Vancouver; and J. H. Huber, Winnipeg. On hand also was Sam Glasier, advertising and publicity director for Canada.

The films under discussion were Black Widow, Desiree, Carmen Jones and Irving Berlin's There's No Business Like Show Business, all in CinemaScope, and The Outlaw's Daughter, Black 13, Devil's Harbour and The Other Woman, all in 2-D. The company will also release 26 CinemaScope short subjects in 1955, six more than originally planned.

Adding to its program of releases during the last quarter of this year, 20th Century-Fox recently acquired four two-dimensional films, one in Eastman color, bringing to 29 the number of films in both CinemaScope and 2-D being offered by the company during 1954.

Of the total of 29 attractions, 17 are filmed in CinemaScope and color by De Luxe and Technicolor laboratories, and 12 are in 2-D, of which nine are lensed in color.

New additions to the release program are The Outlaw's Daughter, a W. Barry production in Eastman color, starring Bill Williams, Kelly Ryan and Jim Davis. The picture will be opened in November.

Also that month, 20th Century-Fox will release Black 13, an F. Proudlocks production directed by K. Hughes, starring Peter Reynolds, Rona Anderson, Patrick Barr and Lona Morris.

To the December release roster have been added Devil's Harbor, a C. Dean production starring Richard Arlen, Greta Gynt, and Mary Germaine; and The Other Woman, a Hugo Haas production starring Haas and Cleo Moore.

CinemaScope pictures slotted for openings during the three-month period are Woman's World, produced by Charles Brackett and directed by Jean Negulesco starring Clifton Webb, June Allyson, Van Heflin, Lauren Bacall, Fred MacMurray, Arlene Dahl and Cornel Wilde, in October;

Walter Wanger's The Adventures of Hajji Baba, directed by Don Weis starring John Derek and Elaine Stewart, in October;

Black Widow, produced and directed by Nunnally Johnson starring Ginger Rogers, Gene Tierney, Van Heflin and Peggy Ann Garner, in November;

Desiree, produced by Julian Blaustein and directed by Henry Koster starring Marlon Brando, Jean Simmons, Merle Oberon, Michael Rennie and Cameron Mitchell, in November; and

Irving Berlin's There's No Business Like Show Business, produced by Sol. C. Siegel and directed by Walter Lang starring Marilyn Monroe, Ethel Merman, Dan Dailey, Donald O'Connor, Mitzi Gaynor and Johnnie Ray, in December.

Columbia Disc Deal

Mercury Records will issue LP discs of the score of Columbia's CinemaScope Technicolor musical, Three for the Show, produced by Jonie Taps. The album, scheduled to hit the market in November, features songs by Betty Grable, Marge and Gower Champion and Jack Lemmon.

DISNEY FEATURES

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ny's policy of releasing its product in the foreign field only through the most important distribution organizations. It made the selection of Empire-Universal Films Limited for its long standing record of many years in the distribution of outstanding product. In the USA the pictures will be released by Beuna Vista and in the UK by the Beuna Vista subsidiary, Walt Disney Film Distributors, Limited.

Alf Perry states that the first picture to be released in Canada by Empire-Universal Films will be The Vanishing Prairie, Disney's newest true-life adventure film currently showing in the USA and setting boxoffice records throughout. Perry advises this picture will be made available to theatres in Canada immediately.

Walt Disney's first live-action feature in CinemaScope with high fidelity stereophonic sound, 20,000 Leagues Under the Sea, will be released in Canada at Christmas and will be shown in the key centres throughout. Perry advises in his opinion this is one of the greatest boxoffice pictures that Walt Disney has ever produced. The film is based on the celebrated Jules Verne novel and was made at a cost of $5,000,000. It stars Kirk Douglas, James Mason, Paul Lukas and Peter Lorre.

The third production set for Canadian release is The Littlest Outlaw, a live-action Technicolor Disney production filmed in Mexico, starring Pedro Armandariz. The film has authentic backgrounds and locales and is of unusual interest with exceptional appeal.

To Produce 'The Wire Tappers'

The Wire Tappers, modern crime thriller, has been purchased by Columbia Pictures and assigned for production to Arthur Gardner and Jules Levy.

'The Young And Beautiful'

Jonie Taps will produce The Young and Beautiful for Columbia with William Bowers developing the screenplay from his own original.

Observanda

A Fine Man

CHARLIE STEPHENSON'S brother, Bobby Stevens, who doubled with Morton Downey in support of Sophie Tucker years ago, died in Chicago last week at the age of 56. He had been on the Balaban & Katz managerial staff for almost since he quit vaudeville . . . *CBC*, which will take over the Carlton, almost made a deal for the Loew's Winter Garden, the theatre above Loew's Yonge Street, which hasn't been used for about 20 years. It would make a great TV point of origin. By the way, the film department, now fattened out to about 150 employees, moves from Jarvis Street to Broadview Avenue soon . . . *Mavety's* film delivery trucks all carry this: "Let's Go to the Movies" . . . *Thanks so* very much for those fine notes about our new Year Book. And thanks also for your kind comments on the Walter Winchell biography . . . *In Lowered Tones* to AE: Wouldn't you think, since he was lucky enough to be politicked into an over-his-dome job ahead of others who deserved it more, he would have some humility instead of cheap arrogance?

THE MOST ELUSIVE GAG in a long time is about the disturbed guy who went to a psychoanalyst. "Your trouble is," he was told, "that you're in love with your raincoat." The man thought for a minute, then said: "I'll admit I like my raincoat — but love . . ." Don't write in for an explanation. If you don't get it, you never will. I'm not sure I do.

THERE'S A DEBATE in the press about the "most perfect poetic line." Is there a more beautiful one than this, from *Hamlet*: "But, look, the morn in russet mantle clad, walks o'er the dew of yon high eastern hill" . . . *This is true.* A fellow was reading a pocket book in a hotel lobby. Every time he finished a page to tore it off. Someone asked him why. "This way," he explained, "I won't lose my page" . . . *Park space* is becoming parking space, as witness what's been done to the grounds of both the Public Library and the Art Gallery . . . *Word for* Wayne & Shuster's first TV show for Christie's Biscuits: Excellent . . . *Woman worker*, asked to go on strike for shorter hours, agreed, saying: "I've always thought 60 minutes were too many in an hour."

FELLOW WE MISS MUCH hereabouts is Russ Simpson, whose bright mind and light humor used to add enjoyment to our work. He quit distribution to manage the Ottawa Valley circuit . . . *Toronto* is getting to be a cosmopolitan town. There's a fencing school above the Csarda cafe on King and the Bloor subway parlor now shines your shoes after six o'clock for 25 cents . . . *Spadina Avenue* femme film fan was praising one she had seen and was asked the name of it. "Gelber and Solomon," she answered. She meant IFD's *Gilbert and Sullivan* . . . *Saw Christine Jorgenson* recently. You remember her—she's the one who isn't Christopher Jorgenson . . . *There are* 11 Balabans in the Toronto phone book and I know nary a one . . . *At the CBC TV* telethon for the hurricane fund Metropolitan Mayor Fred Gardiner spoke too long, finished, thought the camera had been switched to the other emcees, Wayne & Shuster, smiled at Dick McDougal, who had introduced him, and asked: "Are we off the air? Can I shut up?" Answered Dick: "We aren't off the air—but you can shut up."

LISTENING TO NIXON and Eisenhower, you would think that Truman had acted like the chief executor of the USA instead of the chief executive . . . *Carson Kerr, Liberty's* Show Business columnist, is editor Frank Rasky . . . *You know* who are among the most eager of the late-TV-movie viewers? Managers and projectionists, whose hours prevent them from seeing as many films as they'd like . . . *Somehow* dubbed-in laughter on TV programs reminds me of artificial insemnation. It's real laughter, all right, but— . . . *Here's a* daring yarn: Old couple had been together 30 years and the man said: "You know, we ought to get married." The woman answered: "Don't be silly. Who'd have us now?" . . . *Clyde Gilmour* has accepted the vice-presidency of The Society For Getting Victor Mature Back Into Pants. I'm the president.

I WAS INTRODUCED TO Charlie Skouras and I never forgot what happened. I was standing in the lobby of the Ambassador with Sherrill Corwin during a Variety convention when Charlie went by and Sherill called him over. "I want you to meet a newspaperman from Canada," he was told. Charlie shook my hand. "From Canada, eh?" he said, seemingly impressed. Just then a waiter went by a few feet from us and he stopped and turned after Charlie called to him. "Waiter," said Charlie, "give this guy *anything*—he can pay for." Then, as he walked away, he turned, smiled and winked at me. "Glad to have met you," he said, waving goodbye, first to me, then to Sherrill.

Some years later I met him again, this time at the 20th-Fox Showmanship Conference in Chicago. Charlie's humorous remarks from the head table provided much enjoyment. He was reminiscing about his early days in America, to which he had come as a teenager. "Now," he said, "the Greeks say I speak broken Greek and the Americans say I speak broken English!"

He recalled what had happened when he wrote to his brother Spyros to come to America. Spyros, then in a theological seminary, was hesitant. "In Greece I will become a priest," he had written Charlie. "What will become of me in America?" Charlie had written back: "In America you can become president." And Spyros had come.

"Now," said Charlie to the audience as he half-turned and looked at Spyros, seated behind him, "I want you to meet my brother the president—of Twentieth Century-Fox!"

Funny how some men win a warm place in your memory quickly. Charlie Skouras was like that and it is sad to think that he is no longer among us to brighten our orbit.

SHORT THROWS

FILM ART Trailers, Toronto, has acquired five subjects, each in 16 mm. and 35 mm. of the Salzburg Marionettes for distribution in Canada, Sam L. Vinsen announces. The company also concluded a deal for distribution of valances, banners, etc. of the Valley Forge Flag Company of the USA.

ALLIED States Association of Motion Picture Exhibitors, at its meeting in Milwaukee, passed a resolution calling for the regulation of interstate commerce in motion pictures in an effort to end sales practices held objectionable.

TRANSPORT Department, superior of the CBC in the federal government, turned down the request of the radio-TV agency for a television station in St. John's, Newfoundland and awarded a licence to a private applicant, Newfoundland Broadcasting Company Limited, which operates Station CJON in St. John's

CFRN-TV, Edmonton recently began operations. G. R. A. (Dick) Rice is president and general manager of the Sunwapta Broadcasting Company Limited, which operates it.

INCREASE of population since September, 1953 was 420,000 according to the Dominion Bureau of Statistics. The population is now at 15,313,000, of which about 1,200,000 have arrived since the end of World War II.

PROJECTION system developed by RCA can show color television on theatre screens as well as black and white. It was announced at the meeting in California of the Society of Motion Picture and Television Engineers. The system is now in operation in the Brooklyn color studio of the National Broadcasting Company.

ROY M. BREWER has rejoined Allied Artists and will be in charge of exchange operations. Brewer, for many years the Hollywood representative of the IATSE before his association with AA, served as an executive aide to president Steve Broidy prior to his resignation some months ago.

LITIGATION continues to disturb the USA industry scene. A Kansas City jury awarded the Electric Theatre $2,400,000 against six distributors, while the Maple Drive-in of Circleville, Penn., also in an anti-trust suit, asks $1,500,000.

PIONEERS' DINNER

(Continued from Page 1)

when Jack Arthur, Will McLaughlin and Charles Stephenson are honored, it was stated by Tom S. Daley, chairman of the committee. Tickets are valued at $7.50, with Dan Krendel head of the ticket committee.

Serving with Krendel on the ticket committee are Ferg Martin, Famous Players; Andy Rouse, Theatre Confections; Irving Stern, JARO; Charles Dentelbeck, Famous Players; Walter Kennedy, Empire-Universal; and Monty Hall, TV-radio personality and Variety Crewman.

Pioneer of the Year, the second so designated, is Jack Arthur, "Mr. Showbusiness," one of this continent's best known producers, who is currently head of entertainment for the Canadian National Exhibition and the star of his own TV show. Last year J. J. Fitzgibbons, CBE, was honored. The first Canadian Picture Pioneers' banquet did not name a Pioneer of the Year but marked the fiftieth anniversary of the motion picture theatre by honoring Jule Allen, Ernest Ouimet, A. J. Mason, the late A. W. Schuberg and the late Fred Spencer.

Last year, at the banquet which honored Fitzgibbons, tribute was paid to Ben Norrish, Lt.-Col. John A. Cooper and the late Ray Lewis for having made "unique and distinguished" contributions to the advancement of the motion picture industry in Canada.

The choice of Arthur as Pioneer of the Year for 1954 was a popular one, as was the selection of Will McLaughlin, motion picture critic of The Ottawa Journal, and Charles Stephenson, veteran exhibition figure and now an executive of Twentieth Century Theatres.

Arthur introduced special orchestral music to accompany the silent screen, as well as special prologues, usually on the theme of the film, thus bringing color, sound and life to our movie houses. Stephenson was a leader in the roadshow field, playing Mickey and many other films he imported, in legitimate theatres. McLaughlin opened the first motion picture department in a Canadian newspaper in The Journal in 1916 and is still active.

UA's 'Big House, USA'

After an absence of a year and six months, Ralph Meeker will return to the screen to co-star with Broderick Crawford in the Bel-Air production, Big House, USA, for United Artists release.

WB's Girl Scout Short

Mariners Ahoy, a Technicolor account of a cruise of Girl Scout Mariners aboard a 96-foot ship, has been placed on Warner Bros.' short schedule for early release.

Boxoffice Statistics

In 1953, says the Dominion Bureau of Statistics, Canadian movie exhibition rang up a record cash figure of $122,655,068, of which $13,582,540 was for provincial amusement taxes. The non-tax total, $109,072,528, compared with $105,459,183 in 1952, an increase of $3,613,345. The drive-ins' share was $5,862,920, which does not include amusement taxes of $685,389.

There were 3,554 places of all types where films were shown, with 1,906 being regular theatres, 174 drive-ins, 669 community enterprises and 805 halls.

Paid admissions, at 259,346,837 numbered 3,616,450 less than in 1952, 11,134,788 being to drive-ins, an increase of 2,755,202 over the previous year.

Combining all sources of theatre receipts and admissions, the figures show Canada's grand totals in 1953, without amusement taxes, as

$109,072,528 and 259,346,837

To get the actual total of the amount spent by the public for motion picture entertainment in 1953 the amusement tax for that year should be added. The tax figure and the overall total which included it were respectively

$13,582,540 and $122,655,068

In the table below only Itinerant Operators, who took in $468,562 in receipts for 1,381,655 admissions in 1953, are excluded and receipts and admissions from all other sources are given. From 1946 on the table below includes drive-ins, the first of which was opened in Canada that year.

Year	Theatres	Receipts	Admissions
1930	907	$ 38,479,500	
1933	762	24,954,200	
1934	796	25,338,100	107,354,509
1935	859	27,173,400	117,520,795
1936	956	29,610,300	126,913,547
1937	1,044	32,499,300	133,668,450
1938	1,130	33,635,052	137,381,280
1939	1,183	34,010,115	137,898,668
1940	1,229	37,858,955	151,590,799
1941	1,240	41,369,259	161,677,731
1942	1,247	46,461,097	182,845,765
1943	1,265	52,567,989	204,677,550
1944	1,298	53,173,325	208,167,180
1945	1,323	55,430,711	215,573,267
1946	1,477	59,888,972	227,538,798
1947	1,693	63,139,604	221,528,177
1948	1,950	70,315,889	224,055,171
1949	2,200	79,953,539	236,017,859
1950	2,387	86,249,752	240,824,982
1951	2,440	95,833,340	250,547,499
1952	2,500	104,963,599	261,475,867
1953	2,749	108,603,966	257,965,182

The above figures include the Yukon and Northwest Territories, which are serviced from British Columbia. Newfoundland was included for the first time in 1949, the year it became Canada's tenth province.

ITINERANT OPERATORS: These are defined as projectionists who carry their equipment with them and travel from place to place, usually on a regular schedule.

News Clips

Director-general of Britain's new Independent Television Authority is 49-year-old Sir Robert Brown Fraser, head of the Central Office . . . Almost all Canadian TV stations are making an effort to refuse CBC TV network shows because so many local sponsors are available, states Sidney Roxan in a by-lined story in Canadian Broadcaster & Telescreen . . . Former Lippert Productions general sales manager Arthur Greenblatt has joined Allied Artists as home office general sales representative . . . Bob Savini has reached his 50th year in the trade.

Toronto actress Judith Evelyn, who appears in Paramount's Rear Window and 20th-Fox's The Egyptian, has several more Hollywood commitments . . . Children's Aid Society got the coins in the fountain of the Capitol, Ottawa, which patrons tossed in during the run of Three Coins in the Fountain . . . Lew Parry of Vancouver has completed a 30-minute color film of the inside tunnel driving the huge BC Aluminum Company power project. The film was planned for education and entertainment, says the sponsor, Canadian Ingersoll-Rand Company Limited.

Production of television receivers in Canada during July totalled 14,389 while sales hit 26,491. Last year, in the same month, 19,989 were manufactured and 9,332 sold. Sales during the first seven months of 1954 were 207,724, more than double the figure for the same period last year. Projected production for August, September and October was 159,221 . . . Dr. H. H. J. Nesbitt is president of the Ottawa Science Film Group . . . Joseph J. Paquette has taken over the ownership of Hespeler's only theatre, the Queen's. S. J. Berman remains as manager.

Cornelius Joseph O'Connell, 52, manager of the Eastview Theatre, Ottawa, and James P. Doyle, 77, charter member of the Ottawa Local No. 95, IATSE, passed on recently . . . Munio Podhorzer has joined the New York foreign film set-up, Atlantic Motion Pictures Corporation, it was announced by president George Roth . . . Although the Philippines have used films from Spain, Japan and India during the past few years, the first six months of 1954 saw 213 full-length films passed by the local board of which 154, or about 72 per cent, were American. Of the remainder, 40 were Philippine, 12 Chinese, seven Spanish and six Indian.

THEATRE VITAL

(Continued from Page 1)

motion picture theatre to social and business life in any community can be gathered from the editorial, which follows:

"With such a startling headline, we hope to arouse Watford district to a realization that we may very quickly close our beautiful new theatre that has been the envy of much larger towns since it was erected, and opened in November 1946.

"As an instance of how attendance has fallen off during the past year . . . we ask you, how frequently have you or your family attended the various film presentations?

"Belonging to an independent chain of community theatres, Watford Reo Theatre has been able to present, month in and month out, a better theatre program, including films to suit every taste.

"As a community asset, we believe Reo Theatre has done much to enliven and improve our community in the entertainment field, and should rank among our most important business services from the manner in which it has been operated.

"Those of us who remember the hungry 30's and the gasoline rationing during war years, when Watford theatre-goers had to motor to neighboring cities and towns, also remember how grateful we were with the opening of our fine new Theatre.

"If we are interested in preserving and extending the year to year progress so essential to a small rural community as this . . . as individuals, or as families, we shall promptly see to it that we attend more regularly the film programs of our choice.

"The Guide-Advocate is fully aware that closing was almost decided in June . . . it can still come before year's end.

"Are You Interested? Then let's keep our Reo Theatre!"

Assign Production

Columbia Pictures has given the production assignment of The Wire Tappers, a modern crime thriller, to the team of Arthur Gardner and Jules Levy. Gordon Gordon is working on the screenplay.

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 19, No. 42 USA AND UK REVIEWS Page 7

YOU KNOW WHAT SAILORS ARE

(From To-Day's Cinema, London)

JARO (Technicolor) 90 Mins.

British "U", Stars: Akim Tamiroff, Donald Sinden, Sarah Lawson, Ken Annakin.

Comedy extravaganza. Hilarious story of awful consequences when young naval officer, following much splicing of the mainbrace, instals pawnbroker's sign on Ruritanian destroyer's deck, where it is hailed as Britain's latest secret weapon. Opening sequences score freely on their alcoholic gaiety, carefree narration settling down to provide glorious skits on backroom boys and their secret inventions, engaging byplay being emphasized by delicious portraiture and pungent dialogue. Main spectacular frolic staged at Agrarian port in Mediterranean, where President's bevy of daughters make piquant play in their eye-catching decollete, and dancing girls engage in sinuous romp at mammoth party. Fast-paced development assures delightful entertainment for the idle hour, in expertly fashioned blend of satirical humor, sex piquancies, and spectacular romantic and musical revel. Polished direction, gaily patterned portraiture, natural Technicolor, ornate backgrounds of Agrarian palace. Delightful light entertainment for the populace.

Production: This spectacular Pinewood production pokes glorious fun at backroom boys and the secret weapons they turn out. As the result of an alcoholic spree, a foreign destroyer finds itself adorned with a pawnbroker's sign of three brass balls and an ancient pram. This is hailed by the British Navy as "998," a new radar device — it's that kind of goofy story! — and young Lieutenant Sylvester is posted to the foreign destroyer to instruct the crew in radar.

Acting: Donald Sinden is a gaily nonchalant figure of fun as the harassed lieutenant, and is pertly abetted by Sarah Lawson as his would-be girl-friend. But many may allot the honors to Akim Tamiroff for his hilarious portrait of the President, a really ingratiating performance which again asserts this fine artist's versatility. The twittering Dora Bryan scores in her own brand of characterization.

Boxoffice Appeal: Provocative title; hilarious tale of a practical joke; delightful skit on secret weapons and their inventors; chaste sex piquancies; natural Technicolor.

ROGUE COP

(From The Film Daily, NY)

with Robert Taylor, Janet Leigh, George Raft, Steve Forrest

M-G-M 92 Mins.

ROUGH, SERIOUS POLICE STORY. HAS SOUND ACTION PATTERN. STANDS TO GIVE SUBSTANTIAL SATISFACTION. GOOD NAME VALUES.

Rough and fairly unrelieved drama circulating around the activities of the character of the title — effectively enough played by Robert Taylor—is generated in this Nicholas Nayfack production that was ably delineated by Roy Rowland. Sydney Boehm's screenplay stems from a novel by William P. McGivern. In the light of current and accepted crime literature McGivern's book leaves but little to the imagination. Strong names are in evidence to assist in attracting an audience. General production details register well with John Seitz' photography rating notice.

Involved with underworld elements and not averse to taking a payoff, Robert Taylor plays a detective, brother to Steve Forrest. Janet Leigh is a nitery singer, Steve's girl, whose past is brought into light by Taylor when he gets nasty. Anne Francis has a solid role as George Raft's moll who likes her likker too much.

A beat cop, Forrest tags a dope pusher-murderer. He and Taylor make the arrest. Later it comes up that Raft and company don't want an identification since it would lead up the line to their previous nefarious activity.

The story runs a full and somewhat exciting course of development giving the viewer plenty inside details of police work. It is when Forrest is killed that Taylor and a colleague settle the Raft hash and all the inter-connected hoods.

Picture stands up ably for general program purposes.

CAST: Robert Taylor, Janet Leigh, George Raft, Steve Forrest, Anne Francis, Robert Ellenstein, Robert F. Simon, Anthony Ross.

CREDITS: Producer, Nicholas Nayfack; Director, Roy Rowland; Screenplay, Sydney Boehm; From a novel by William P. McGivern; Photography, John Seitz.

DIRECTION: Effective.

PHOTOGRAPHY: Good.

WB's 'Jump Into Hell'

Norman Dupont will portray Lt. Andre Maupin, a youthful defender of Dien Bien Phu, in the Warner Bros.' feature, Jump Into Hell. The story, now before the cameras, stars Jacques Sernas.

PUSHOVER

(From The Film Daily, NY)

with Fred MacMurray, Kim Novak, Phil Carey, Dorothy Malone

Columbia 88 Mins.

INTERESTING OFF BEAT POLICE DRAMA. GETS BEHIND THE SCENE IN A MANHUNT. SHOULD FIND A FAIR AUDIENCE AND RENDER SATISFACTION.

A police drama with a somewhat unusual treatment that stems from dramatic glimpses of behind the scenes activity in the course of a manhunt. Taut and strongly dramatic, the Roy Huggins screenplay is based on stories by Thomas Walsh and William S. Ballinger. Jules Schermer contributed a well rounded off production with a striking task of direction turned in by Richard Quine. Story has an offbeat aspect that builds and sustains imaginative attention.

Fred MacMurray and Phil Carey as a detective team give sound impersonations. Kim Novak, a newcomer, is properly effective as a moll. Dorothy Malone rings in convincingly. Subsidiary roles are ably displayed.

Following a robbery and murder, MacMurray and Carey are assigned to stake out Miss Novak's apartment. Method is to use another apartment across the court, tap her phone and other routine gimmicks. Kim's every move is observed. MacMurray uses romance to try and get evidence and there are explanations forthcoming that Carey fails to register.

Dorothy Malone plays a pretty young nurse, neighbor to Kim. Carey takes a shine to her. There are many and varied complications as the time approaches for an arrest to be made but MacMurray makes other plans for himself and Kim. His movements and actions have been such that soon a web forms and begins to close in on him. Caught up with MacMurray tries a dash for liberty and is shot down by Carey. Lester H. White photographed.

CAST: Fred MacMurray, Kim Novak, Phil Carey, Dorothy Malone, E. G. Marshall, Allen Nourse.

CREDITS: Producer, Jules Schermer; Director, Richard Quine; Screenplay, Roy Huggins; Based on stories by Thomas Walsh, William S. Ballinger; Photography, Lester H. White.

DIRECTION: Effective.

PHOTOGRAPHY: Good.

New Taylor Starrer

Elizabeth Taylor will ride an MGM starring vehicle based on the little known story of an aristocratic French girl who became the Sultana of Turkey in the 18th Century. Sam Zimbalist will produce.

WOMAN'S WORLD

(From The Film Daily, NY)

with Clifton Webb, June Allyson, Van Heflin, Lauren Bacall, Fred MacMurray, Arlene Dahl, Cornel Wilde

Twentieth-Fox 94 Mins.

(CinemaScope, Technicolor)

TOP-FLIGHT FASHION PARADE SET IN CINEMASCOPE. SLICK PRODUCTION, FIRST-RATE DIRECTION, ENGAGING SCREENPLAY, POINT TO A NATURAL FOR THE DISTAFF SIDE. WILL DELIVER IMPRESSIVELY.

If you like lines, dialogue or female curves, or both, you'll like this one, for it has plenty of both. Claude Binyon, Mary Loos and Richard Sale did the engaging screenplay from an original by Mona Williams, with additional laughs being supplied by Howard Lindsay and Russel Crouse.

The plot is a simple one, the problem of a business tycoon, portrayed by Clifton Webb, in the best Webbean manner, trying to pick a successor from among three of his young executives for his top sales position. The aspiring men are played by Van Heflin, Fred MacMurray and Cornel Wilde, all of whom turn in attractive performances.

It remains for their wives, however, to give the picture its intrigue as they fight it out to become Mrs. Sales Manager. The wives have been categorized as three distinct types; the "anything you want is fine by me" wife, played by June Allyson; the "your job means more to you than I do" wife, played by Lauren Bacall; and the "don't worry, darling, I'll get the job for you" wife, played by Arlene Dahl. All three "types" are engaging in their roles.

Each has turned in a nifty performance and should be congratulated; Miss Allyson for her very warm humor, Miss Bacall for her brittle sophistication and Miss Dahl for her unqualified allure.

A good deal of credit for what has been accomplished goes to director Jean Negulesco and producer Charles Brackett who not only brought together the players and the script but provided lush sets and costumes. The excellent photographic job of this production is credited to Joe MacDonald.

CAST: Clifton Webb, June Allyson, Van Heflin, Lauren Bacall, Fred MacMurray, Arlene Dahl, Cornel Wilde, Elliott Reid, Margalo Gillmore.

CREDITS: Producer, Charles Brackett; Director, Jean Negulesco; Screenplay, Claude Binyon, Mary Loos, Richard Sale; Story, Mona Williams; Additional dialogue, Howard Lindsay, Russel Crouse; Music, Cyril J. Mockridge; Photography, Joe MacDonald.

DIRECTION: First-rate.

PHOTOGRAPHY: Excellent.

Order Your Copy Now!

WHAT DO YOU WANT TO KNOW?

An up-to-the-minute list of Canadian theatres, with names, locations, seating capacities and licensees • 16 *mm. places of exhibition* • Boxoffice from 1930 on—theatres, receipts, total admissions • Personnel of theatre circuits, distribution companies, studios, labs, equipment and service organizations • *The amusement taxes and licence fees for each province* • Location, personnel and fees of each censorship board • Production facilities • *Provincial legislation and inspection personnel* • Film carriers • Newsreels • Credits for every film produced in Canada last year • Film composers • *List of Canadian producers, directors and writers* • Winners of USA, Canadian and British awards • Unions of projectionists, actors, musicians, stagehands, cameramen, etc. • *A complete list of press and radio film commentators* • Television stations and other information • Canadian members of USA engineering and advertising organizations • *Canadian Broadcasting Corporation* • The National Film Board • *And other information of many kinds.*

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1954-55

YEAR BOOK

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***Edited by* HYE BOSSIN**

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